



Noted 2020 Exhibitor Sign up Form

May 2-4, 2020, San Francisco

Please read all terms and conditions as outlined in both the General Information and Exhibitor Rules & Regulations. Applications with appropriate form of payment may be submitted to GCA via post: 1120 20th Street NW, Suite 750, Washington, DC 20036, via email: juana@greetingcard.org or via fax: 202.216.9646.

Exhibiting Company Name: _____

Please submit company name exactly as you would like it to appear in all published materials related to the Show.

Exhibitor Contact Name: _____

This person will receive all exhibiting materials related to Noted: the Greeting Card Expo.

Title: _____

Address: _____

City: _____ **State/Province:** _____ **Postal Code:** _____ **Country:** _____

Main Telephone: _____ **Fax:** _____ **Mobile:** _____

E-mail (required): _____ **Company Website:** _____

Please check the appropriate box below:

- My company is a GCA Member
- My company has recently applied for GCA Membership
- My company is interested in applying for GCA Membership

Exhibit Space Selection and Cost: *(Pricing valid through October 1, 2019)*

- | | | |
|---------------------------------|--|--|
| 6' x 3' Exhibit Space: | <input type="checkbox"/> \$2,195 (GCA Member) | <input type="checkbox"/> \$2,595 (Non-member) |
| 10' x 10' Exhibit Space: | <input type="checkbox"/> \$3,795 (GCA Member) | <input type="checkbox"/> \$4,555 (Non-member) |
| 10' x 20' Exhibit Space: | <input type="checkbox"/> \$8,795 (GCA Member) | <input type="checkbox"/> \$10,500 (Non-member) |
| 20' x 20' Exhibit Space: | <input type="checkbox"/> \$17,000 (GCA Member) | <input type="checkbox"/> \$18,700 (Non-member) |

Corner Premium at \$250 per corner: \$ _____

Will be invoiced if applicable once exhibit space has been assigned.

Company Information:

Percentage of total company sales that are Greeting Cards: _____%

Seeking US Sales reps? Yes No

Seeking international distribution? Yes No

Interested in participating in Pitch to retailers and reps? Yes No

What is the nature of your business?

- Publisher
- Exporter
- Manufacturers' Representative
- Distributor
- Other

I authorize GCA to mention my company name as an exhibiting participant during promotional campaigns for Noted: The Greeting Card Expo.

Yes No



Product Categories (Multiple selections permitted)

- Books/Publications
- Boxed Cards
- Calendars/Diaries/Journals
- Custom Invitations
- Desk Accessories
- Envelopes
- Fixturing
- General/Lifestyle Gifts
- Giftwrap, Bags, Bows
- Greeting Cards
- Invitations/Announcements
- Novelty Items
- Party Supplies
- Personalized Products
- Stationery
- Stickers
- Wedding/Bridal Products
- Writing Instruments
- Other – Please Specify _____

Payment Schedule and Method of Payment:

A deposit of 25% of total space rental cost is required with all applications submitted on or before October 1, 2019. For applications received after October 1, a deposit of 50% is required. The remaining balance is due no later than February 14, 2020. Applications are not guaranteed acceptance after April 17, 2020. Please make checks payable to: Greeting Card Association or GCA.

Total Exhibit Space Rental Cost: \$ _____

Corner premium of \$250 per corner: \$ _____

Please check payment method: Check enclosed Mastercard VISA American Express

Card #: _____

Full name on card: _____

Exp. Date: _____ CVC Code : _____

Signature: _____

Required Authorization:

The undersigned, hereafter called "Exhibitor", hereby applies for space in Noted: The Greeting Card Expo, to be held at Fort Mason Center for Arts & Culture in San Francisco, CA from May 2-4, 2020. Exhibitor understands that this becomes a valid contract when accompanied by the proper payment, and Greeting Card Association (Association) accepts the application and confirms receipt of payment. Association reserves the right to determine eligibility of any applicant as an Exhibitor, or of any product proposed for exhibition. Exhibitor also understands that the assigned exhibit booth space will be charged at the rates indicated within. Exhibitor hereby acknowledges receipt of, and agrees to abide by, the Exhibitor Rules and Regulations as printed herein, in this 2020 Exhibitor Prospectus, which is considered a part of this contract by reference and fully incorporated herein, and to all conditions under which exhibit space at the Fort Mason Festival Pavilion is leased to the Greeting Card Association (Association).

Authorized Signature: _____ **Print Name:** _____

Company: _____ **Title:** _____ **Date:** _____

Cancellation Policy: Written notification must be sent to the GCA office (email, fax or postal) if an exhibitor wishes to reduce exhibit space or cancel in full after the application has been received and accepted. Please note that cancellation of exhibit space will result in the forfeiture of all of the package benefits. The following cancellation fees apply:

- Contract signature to December 31, 2019: 25% of total amount due
- January 1, 2020 to March 14, 2020: 50% of total amount due
- March 15, 2020 to Expo start: 100% of total amount due

After March 20, 2020, there will be no refunds, unless entire exhibit hall is sold out and the cancelled space is resold. If that occurs then the Exhibitor is subject to a refund less a \$250 processing fee.

FOR OFFICE USE ONLY	
Accepted for the Greeting Card Association by: _____	Date: _____
Assigned Space(s): _____ Size: _____	Total Cost of Space: _____ Deposit Amt. Rec'd: _____
Date: _____ Method: _____	Balance Due: _____ Final Pmt Date Rec'd: _____ Method _____